

## Rio™ Dipladenia Story Starters

Not new to the gardening scene, but growing in popularity is the Rio Dipladenia. Originating from Brazil, this hardy plant has seen an increase in the North American market due to its tropical aesthetics and low-maintenance growing attributes. Rios offer flower-lovers the delicate blooms of tropical flora while being hardy enough to withstand a full spectrum of weather conditions, from periods of hot sun and drought to cool temperatures and significant rains. Combined with its tolerance for disease, Rios are the ideal plant for veteran gardeners, newbies and the green-thumb challenged alike.

Below are some story starters fresh from the greenhouse.

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### Canada Day's Abloom: Three-Step Planter Tip

It's never too late to celebrate summer with festive planter designs. Rios are the perfect flowering plants for that burst of Canada Day colour. Whether you're lighting off fireworks or enjoying low-key backyard time with friends, you can rely on the bright reds and brilliant whites of Rios to make your outdoor décor extra festive. Here's an easy rule of (green) thumb for building the perfect holiday planter.

*The Thrill, Fill and Spill Rule:* When building your planter, ground it in the centre with *the Thrill*, a tall centrepiece plant like Red Star Spike, Bird of Paradise or Ruby Terminalis. Now choose *the Fill*; these plants will surround the chosen statement plant. Finally, choose *the Spill*; complete your container with creeping plants for a lush, professional finish.

#### *Build your own Canada Day planter (large planter)*

Thrill: 1 Red Star Spike or 1 Bird of Paradise  
Fill: 2 Red Rios, 2 White Rios and 2 Sprengerii Ferns  
Spill: 3 Potato Vines

For a step-by-step instructional video on how to build the perfect planter visit Fernlea Flowers' website at: <http://www.fernlea.com/rioplanters.html>.

### Rios Set Gardens a Flutter with Bright Blooms for Butterflies

Set your garden a flutter with bright blooms of pink Rios – a favourite colour for adult butterflies. Available in a range of shades, from bright to light pink, Rios will not only catch the attention of butterflies, but your backyard guests as well. Their trumpet flowers provide an ideal resting and feeding perch for these delicate nectar-loving insects. Combine Rios in planters and gardens with native wild flowers, flowering shrubs and milkweed to create the perfect butterfly buffet.

### **Vacationers and Staycationers Rejoice and Relax with Rios**

From cottages and lake houses to backyards and balconies Rios take the worry out of maintaining gardens and planters when those long summer days don't have you home to water the garden, or away from your vacation property longer than you like. This Brazilian native plant can virtually fend for itself, as these tropical beauties are not only drought and disease tolerant, but are also able to thrive during periods of significant rain and humidity. From the last frost of spring to the first frost of fall, Rio's tropical blooms will be there for you, even if you're not always there for them.

### **Now Trending: Balcony Bound Urban Oasis**

Say good-bye to the concrete jungle, or at least block it out, with creative, low-maintenance planters that can withstand both the heat and on-the-go lifestyle that comes with urban living. Rios instantly bring lush greens and vibrant colours to the drabbest urban perch. Add the fact that they're drought and disease tolerant, thrive in heat or humidity and you have the makings for the perfect urban oasis for relaxing and entertaining.

### **Social media links**

Twitter: [@RioDipladenia](https://twitter.com/RioDipladenia)

Pinterest: [pinterest.com/RioDipladenia](https://pinterest.com/RioDipladenia)

Facebook: [facebook.com/FernleaFlowers](https://facebook.com/FernleaFlowers)

### **About Fernlea Flowers**

For more than 75 years Fernlea Flowers has grown and supplied retailers and gardeners with the highest quality garden plants. As one of the largest owner-operated greenhouses in North America, Fernlea has facilities in Canada and the United States. With its main greenhouse and nursery located in Delhi, Ontario, Canada, the family-run company also has year-round outdoor nurseries in Florida. In addition to quality bedding plants, Fernlea offers innovative branded products such as Rio Dipladenia, Bonnie Plants – Vegetables and Herbs, Red Star Spikes, Awesome Accents and Capri Canna.

### **For more information or images please contact:**

Jarah Stefek, Marketing Coordinator, Fernlea Flowers

Email: [jarahs@fernlea.com](mailto:jarahs@fernlea.com)

Phone: 1.800.265.6789 ext. 1254