



FOR IMMEDIATE RELEASE

Fernlea Flowers celebrates Canada's 150th

Create an all-Canadian backyard oasis with easy-care Rio Dipladenias

Delhi, Ontario, Canada (March 11, 2017) – Fernlea Flowers, the exclusive North American distributor of Rio Dipladenias is proud to celebrate Canada's 150th milestone birthday with red & white tropical bloom planters. Rio dipladenia is the gardener's "dream plant" because of its easy care, drought tolerant beautiful tropical blooms that thrive for the full summer season – from May right up to Fall's first frost. These sun-loving high quality plants have been gaining recognition and praise alike from green thumbs to gardening newbies.

"The Rio Dipladenia has been one of our best selling plants for several years now. We're seeing avid gardeners, outdoor decorators and homeowners alike using these plants to spruce up outdoor living spaces and discovering that they are not only beautiful, but can withstand almost anything our North American climate can throw at it," says Jeff Howe, President, Fernlea Flowers.

Rio Dipladenias come in a range of high-impact colours, including bright red, stunning shades of pink and brilliant white. This season's **special edition all-Canadian tropical planter** features red and white Rio Dipladenias, a stunning Juncas centre and pretty sprengerii accent fern in a 10" tabletop container. A **must-have** for all Canada Day celebratory gatherings.

Look for Rio Dipladenias in select fine garden centres across Canada.

About Fernlea Flowers

Fernlea Flowers has been growing great gardens since 1939 supplying retailers and gardeners with the highest quality plants. As one of the largest owner-operated greenhouses in North America, Fernlea has facilities in Canada and the United States. With its main greenhouse and nursery located in Delhi, Ontario, Canada, the proud 3rd generation family-run company also has year-round outdoor nurseries in Florida and California. In addition to quality bedding plants, Fernlea offers innovative branded products such as Rio Dipladenia, Hawaiian Punch Hibiscus, Red Star Spikes, Awesome Accents and Harvesthyme Veggies and Herbs.

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Rio Dipladenia Canada Day planter available Summer 2017 at fine retailers across Canada.

For more information or images please contact:

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